



The Paralegal Cup | November 19 and 20, 2016

Osgoode Hall, The Law Society of Upper Canada | 130 Queen St W, Toronto, ON, M5H 2N6

c/o: Madeline Williams,
Paralegal Cup Coordinator | 647.867.6364

www.paralegalcup.ca
info@paralegalcup.ca

Humber College corporate contact: James Cullin, Associate Dean the Business School, james.cullin@humber.ca | 416.675.6622 x3800

Greetings,

My name is Madeline Williams. On behalf of the Paralegal Cup Steering Committee, I invite you to participate in the Paralegal Cup Intercollegiate Mooting Competition 2016 Community Partner Program. The Paralegal Cup has been invited to host the 2016 competition at Osgoode Hall at the Law Society of Upper Canada in Toronto.

The Paralegal Cup is the only mooting competition that is exclusive to Paralegal students enrolled in a Certificate or Diploma programs. The competition strengthens student advocacy and critical thinking skills by focusing on oral and written advocacy, professionalism, and resiliency. Mooting requires students to research relevant substantive law to prepare their oral and written submissions.

The theme of this year's Paralegal Cup is **Progress, Growth, and Success**.

Your involvement, as a Paralegal Cup Community Partner, provides you with immediate and intimate access to present and future community leaders, influential members of the legal industry and college representatives. Your contribution puts your name front and center to the paralegal community at the historic Osgoode Hall, the location of Ontario's Provincial regulator and an academic hub for the legal industry. The Paralegal Cup has been featured in articles in Lawyer's Weekly, SLAW, the LSUC Gazette, and AdvocateDaily.com. The Paralegal Cup has appeared in numerous official college advertisements on Toronto Subway posters and in print advertisements. As a Community Partner, you enjoy the affiliation with this community project. This is your opportunity to be associated with academic excellence and become actively involved on the important issue of Access to Justice for Ontarians.

The 2016 Paralegal Cup will highlight top-tiered students from colleges across Ontario. Some of our anticipated guests include the CEO of the Law Society of Upper Canada, the Paralegal Standing Committee, and numerous Benchers. We have many leading academics in the field of legal education, including, executives, Deans, administrators, and other tenured faculty members from colleges across Ontario.

We have a specific variety of benefits available to our Community Partners. We would be glad to help identify the package that best suits your needs. Please do not hesitate to contact me for further information.

We hope that you will join us for the Paralegal Cup intercollegiate mooting competition on the weekend of November 19 and 20, 2016.

The Paralegal Cup committee appreciates your consideration.
Best Regards,

Madeline Williams

Madeline Williams, on behalf of the 2016 Paralegal Cup Steering Committee
Paralegal Cup Coordinator, the Business School at Humber College

Cc: James Cullin, Associate Dean, the Business School, Humber College (Corporate Contact)
james.cullin@humber.ca | 416.675.6622 x3800

"At its heart, the Paralegal Cup is about students. Students are the future of the paralegal profession. The students who participate in the competition become stronger and more confident advocates. As they graduate into the profession, they are better prepared to deliver Ontarians increased access to justice."

To learn more about the Paralegal Cup, please visit our website at www.paralegalcup.ca

The Paralegal Cup Steering Committee presents tiered partner packages. Tiered packages offer you the opportunity to support the Intercollegiate Mooting Competition at all levels. We offer industry exclusivity at the top tier to ensure that there is no competition for attention of the partner's market representation.

Presenting partners are exclusive, premier opportunities, secured on a first-come, first-serve basis. Please see below an overview of the Gold, Silver, and Bronze packages and their associated benefits.



Gold Partner Opportunity

This package gives you the opportunity to display your name/business with prominence throughout the weekend competitions and formal evening dinner, while showing the highest level of support for the Paralegal Cup.

With a contribution of \$2,500.00 or greater, your investment returns the following benefits and opportunities:

- ★ **Publication:** A half-page colour advertisement in the participant guides and banquet materials, distributed to all participants and attendees.
- ★ **Brand Recognition:** The event website will spotlight your corporate brand (300 x 250 pixels 'Big Box', IAB Canada Ad Standards). Additional branding opportunities include posters, flyers, pre-event promotion, competition guidebooks, and other promotional materials.
- ★ **Hospitality:** Two complimentary tickets, full access, and reserved seating at the evening's formal dinner.
- ★ **Networking:** Coupon redemption opportunities and opportunity to provide contra – free equipment, services, technology, or staff as part of the value of the partner opportunity.
- ★ **Attendee Gift Bags:** Opportunity to provide prizes for media, marketing materials, giveaways, and promotional items that are distributed to all attendees.



Silver Partner Opportunity

With a contribution of \$1,000.00 or greater, your investment returns the following benefits and opportunities:

- ★ **Publication:** a colour logo icon and text listing in the participant guides and banquet materials, distributed to all participants and attendees.
- ★ **Brand Recognition:** The event website will moderately display your corporate brand in colour logo/icon format (100 x 100 pixels). Additional branding opportunities may include posters, flyers, pre-event promotion, competition guidebooks, and other promotional materials.
- ★ **Attendee Gift Bags:** Opportunity to provide prizes for media, marketing materials, giveaways, and promotional items that are distributed to all attendees.



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Bronze Partner Opportunity

With a contribution of \$500.00 or greater, your investment returns the following benefits and opportunities:

- ★ **Publication:** A text listing in the participant guides and banquet materials, distributed to all participants and attendees.
- ★ **Brand Recognition:** The event website will mention your corporate brand. Additional branding opportunities may include posters, flyers, pre-event promotion, competition guidebooks, and other promotional materials.
- ★ **Attendee Gift Bags:** Opportunity to provide prizes for media, marketing materials, giveaways, and promotional items that are distributed to all attendees.

We hope you will take advantage of this incredible opportunity to support higher education with the 2016 Paralegal Cup. Ultimately, your participation speaks to your desire to give back to the community, enhance the competition's success and to address Access to Justice in Ontario. Through community support, Paralegal Cup Intercollegiate Mooting Competition is able to bring this annual experiential academic event to paralegal students across the province.

The Paralegal Cup Moot looks forward to your positive confirmation. Please kindly RSVP to Madeline Williams, by email info@paralegalecup.ca or by mail.

Best Regards,

Madeline Williams

Madeline Williams, on behalf of the 2016 Paralegal Cup Steering Committee

Paralegal Cup Coordinator, the Business School at Humber College

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